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DXI 2025

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25

des
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member of Dyandra&co.

WE'RE BACK!

For more than 17 years, as the largest exhibition dedicated to diving, the adventure lifestyle, and its supporting industries, DXI has been a sanctuary for those who yearn for challenges and exhilaration.

In 2025, we return with a bounty of surprises and innovations, ever attuned to the latest trends. DXI will be the illustrious stage where the realms of diving, water sports, extreme sports, and outdoor adventures converge in a symphony of thrill and wonder.

SEA

This is Indonesia, where every challenge is met with wonder, and every adventure is wrapped in the splendor of the natural world. Welcome to 'The Playground' where **extreme beauty** meets **adventure**.

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The Diverse Terrains



AIR

EXTREME BEAUTY INDONESIA

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LAND

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DARE TO
XPLORE
EXTREME BEAUTY OF
INDONESIA

DATE

2-4 May 2025

PLACE

Hall B
Jakarta Convention Center

EXHIBITOR

More than 100 exhibitor

Organized by:



EXHIBITOR & COMMUNITY

INDUSTRY

- Multi Sports Equipment
- Apparel & Accessories
- Safety & Rescue Products and Services
- Luggages
- Marine Engine
- Tech Gear & Gadgets
- All Terrain Vehicles
- Outdoor Clothing & Fashion

ORGANIZATION

- Government Institutions
- Tourism Boards
- Marine and Environment Organizations
- Training and Certification Agencies

SERVICE

- Dive & Adventure Travel Agents
- Liveaboard Dive Operators
- Safety & Rescue Services
- Tour Operators
- Race Organizers
- Resorts & Destination Operators
- Technology savvy
- Watersports Services
- UW Photo & Videography
- Outbond Operators and Destinations
- Clubs & Association
- Insurance Agencies
- Training & Education Center

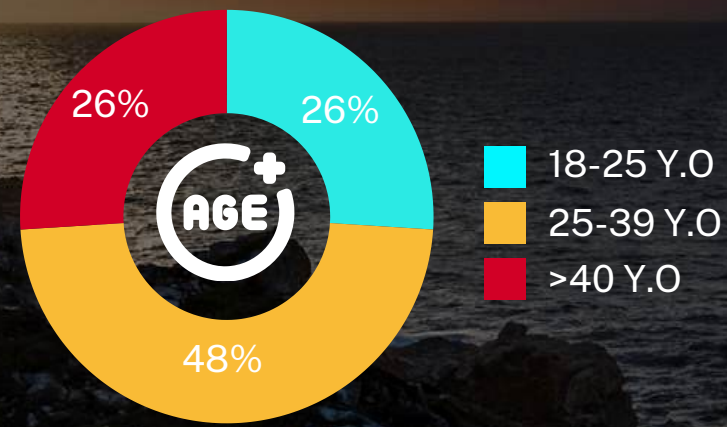
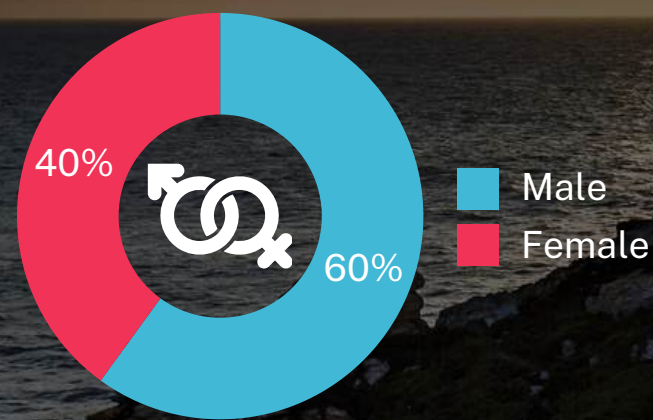
COMMUNITY

- Diving
- Freedive
- MTB & Road Bike
- Fishing
- Surfing
- Sky Diving
- Paddleboard
- Motor Adv & Trail
- Mermaid
- Kayak-ing
- Boating
- UW Photo

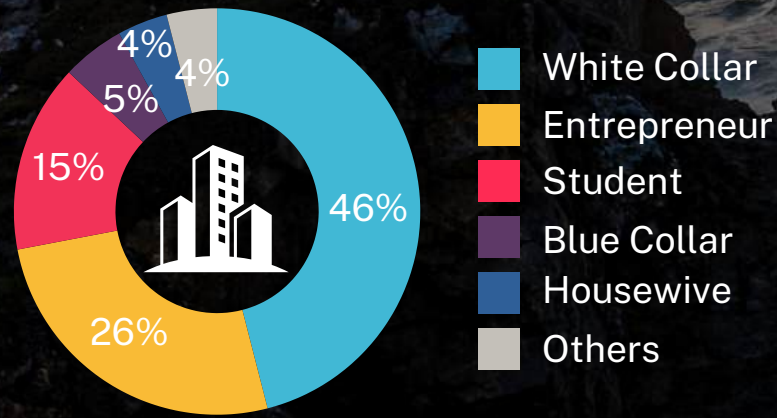
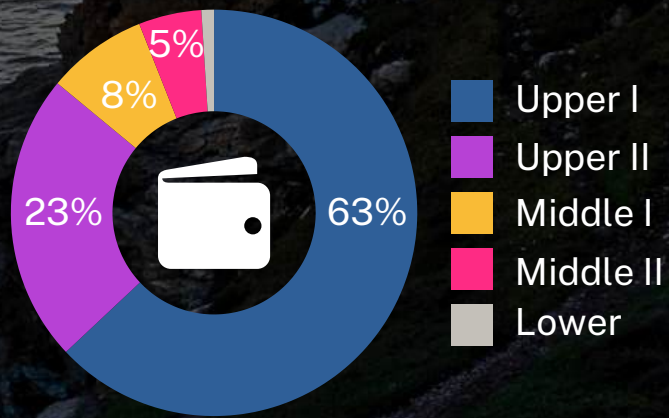
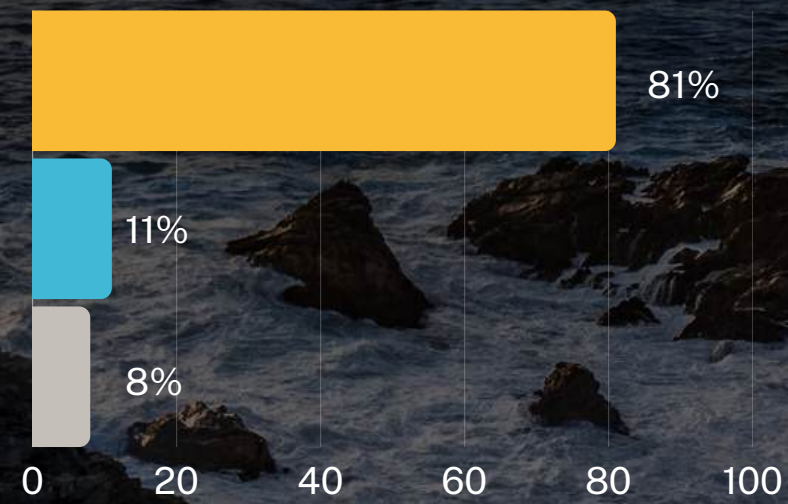
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VISITORS PROFILE IN 2024



Jabodetabek (Yellow)
Jawa barat (Blue)
Others (Grey)



As of 2024, the majority of visitors come from Jabodetabek, aged 25-39 years and the number of male visitors is slightly more than female visitors. The majority of visitors are in the high-spending category, and are dominated by business owners and professionals.

*Data Report by Nielsen

DXI 2025 TIMELINE

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	SEP	OCT	NOV	DES	JAN	FEB	MAR	APR	MAY
		Launching Date 23 DONE				DXI 2025 x IIMS (Booth Tap-in) Date 13-23 DONE			
SEA									
AIR			SIV Course and Base Jump Date 4-8 DONE						
LAND			DXI Ride & Thrive Date 3-5 DONE			DXI Overland Date 14 DONE	DXI BMX Date 8 DONE		
									DXI 2025 Date 2-4

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Introducing, *Pra-Event* of

EXPEDXIONS

EXPEDXIONS

LAUNCHING & PRES CONFERENCE



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Time and Date

23 October 2024

#DAREtoXPLORE Team

- Bucek Depp (DXI Brand Ambassador)
- Eddi Brokoli (DXI Brand Ambassador)
- Irfant "Giant" (Outdoorsport Enthusiast)



*click this picture to direct the video preview

EXPEDXIONS

LAUNCHING & PRES CONFERENCE



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PUBLICATION MEDIA

Digelar Tahun Depan, DXI Jadi Jembatan Pecinta Petualangan dengan Keindahan Alam Indonesia

Tayang: Rabu, 23 Oktober 2024 21:12 WIB

Penulis: Muhammad Zulfikar
Editor: Wahyu Aji

KOMPAS.com News Pemilu IKN Tekno Otomotif Bola Lifestyle Tren Lestari Health Money Properti Food UMKM

BAGIKAN: [Social Media Icons]

Pameran Deep and Extreme Indonesia Kembali Digelar 2-5 Mei 2025

Kompas.com - 23/10/2024, 18:34 WIB

Krisda Tiofani, Ni Nyoman Wira Widyanti
Tim Redaksi

73 Media
Online
Artikel

EXPEDXIONS

SIV COURSE & BASE JUMP



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*click this picture to direct the video preview

Time and Date

23 October 2024

#DAREtoXPLORE Team

- Bucek Depp (DXI Brand Ambassador)
- Eddi Brokoli (DXI Brand Ambassador)
- Fathir Muchtar (Outdoor sport Enthusiast)
- David Johnscape (Outdoor sport Enthusiast)
- Irfant "Giant" (Outdoor sport Enthusiast)
- Dabil Sullivan (Paragliding YouTuber)
- Cebol (Paragliding Pilot)
- Lina (Paragliding Pilot)
- Satria NB "Iyo" (Caster & KOL/Influencer)



EXPEDXIONS

DXI 2025 X IIMS (BOOTH TAP-IN)



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*click this picture to direct the video preview

Time and Date

13-23 February 2025

Location

JIExpo Kemayoran, Jakarta



DXI BA (Eddi Brokoli) x IIMS
Infinite Live



EXPEDITIONS

DXI OVERLAND

IN COLLABORATION WITH MADLIFE

Organized by:



Time and Date

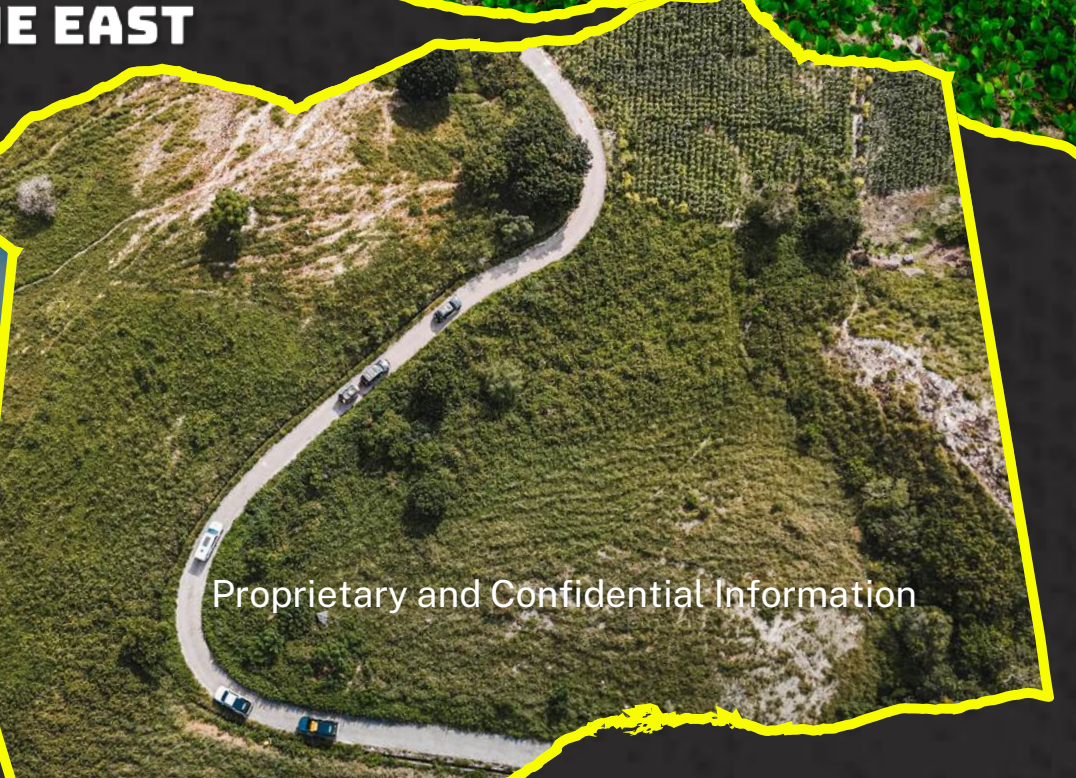
14-21 February 2025

Location

Jawa - Sumba - Flores -
Sumbawa - Lombok



**SUMBA EXPERIENCE:
JOURNEY TO THE EAST**



@BUCEK

@EDDIBROKOLI

EXPEDXIONS

DXI BMX (LOCAL BUNNY HOP COMPETITION)



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Time and Date

8 March 2025

Location

Brookland Coffee,
Panglima Polim

LOCAL BUNNY HOP COMPETITION



BBQ & DJ-TAINMENT



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Presenting the *Show Days* of

DXI 2025

Organized by:



BMX

DXI SHOW DAYS

BMX AREA AT SHOW DAYS

ACTIVITIES IN DXI SHOW DAYS

Di tahun 2025 ini akan ada beberapa kegiatan yang dilaksanakan di area BMX Area yaitu sebagai berikut:

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**BMX | MIDSCHOOL
AREA**



**BMX | DXI NATIONAL BUNNY HOP
COMPETITION**



**BMX | LIMBO HOP
CHALLENGE**

DXI SHOW DAYS

BMX | MIDSCHOOL AREA

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EXPERIENCE BREATHTAKING BMX TRAILS; AN EXCITING, DYNAMIC AND EXHILARATING PROGRAM FOR BMX RIDERS.

1/5

Zona khusus BMX di DXI 2025 merayakan era kejayaan BMX sekolah menengah dari akhir 1980-an hingga awal 2000-an, menghadirkan trik klasik, sepeda ikonik, dan suasana santai namun kompetitif. Area ini menggabungkan nostalgia dengan permainan interaktif, kompetisi seru, dan ruang bagi pengendara dari semua level untuk merasakan kembali semangat budaya BMX.



SHOWCASE

MID SCHOOL BMX

OLD-SCHOOL BMX TRICKS

DXI SHOW DAYS

BMX | MIDSCHOOL AREA

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EXPERIENCE BREATHTAKING BMX TRAILS; AN EXCITING, DYNAMIC AND EXHILARATING PROGRAM FOR BMX RIDERS.

2/5

SHOWCASE MID-SCHOOL BMX

Di area BMX ini akan ditampilkan koleksi sepeda BMX dari beberapa kolektor di Indonesia. Akan ada sesi Auction juga apabila ada pengunjung yang tertarik ingin membeli sepeda tsb.

Tempat : DXI BMX Area

Tanggal : Sabtu, 3 Mei 2025



OLD-SCHOOL BMX TRICKS

Akan ada penampilan dari Komunitas BMX yang menyajikan atraksi seru dan menyenangkan dengan menampilkan tips and trick dalam permainan sepeda BMX selama tiga hari pameran DXI 2025 berlangsung.

Tempat : DXI BMX Area

Tanggal : Jumat-Minggu, 2-4 Mei 2025

DXI SHOW DAYS

BMX | DXI NATIONAL BUNNY HOP COMPETITION

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3/5

Kompetisi Bunny Hop Nasional Indonesia di DXI 2025 menantang peserta menunjukkan **keterampilan dan kelincahan dengan melakukan bunny hop tertinggi** tanpa bantuan tanjakan.

Peserta luar Jakarta dapat mengikuti seleksi dengan mengunggah video bunny hop BMX ke Instagram dan wajib mention @deepandextreme & @jakartabmx. Tiga pemenang terpilih akan langsung masuk Semi Final pada Minggu, 4 Mei 2025.



Registrasi melalui G-Form
(11 – 25 April 2025)



Pengumuman peserta terpilih
melalui WA Group DXI Community
(30 April 2025)



Kompetisi diselenggarakan **Sabtu, 3 Mei 2025** dan dari 30 peserta akan dipilih 8 Peserta yang lolos ke Semi Final.

DXI SHOW DAYS

BMX | DXI NATIONAL BUNNY HOP COMPETITION

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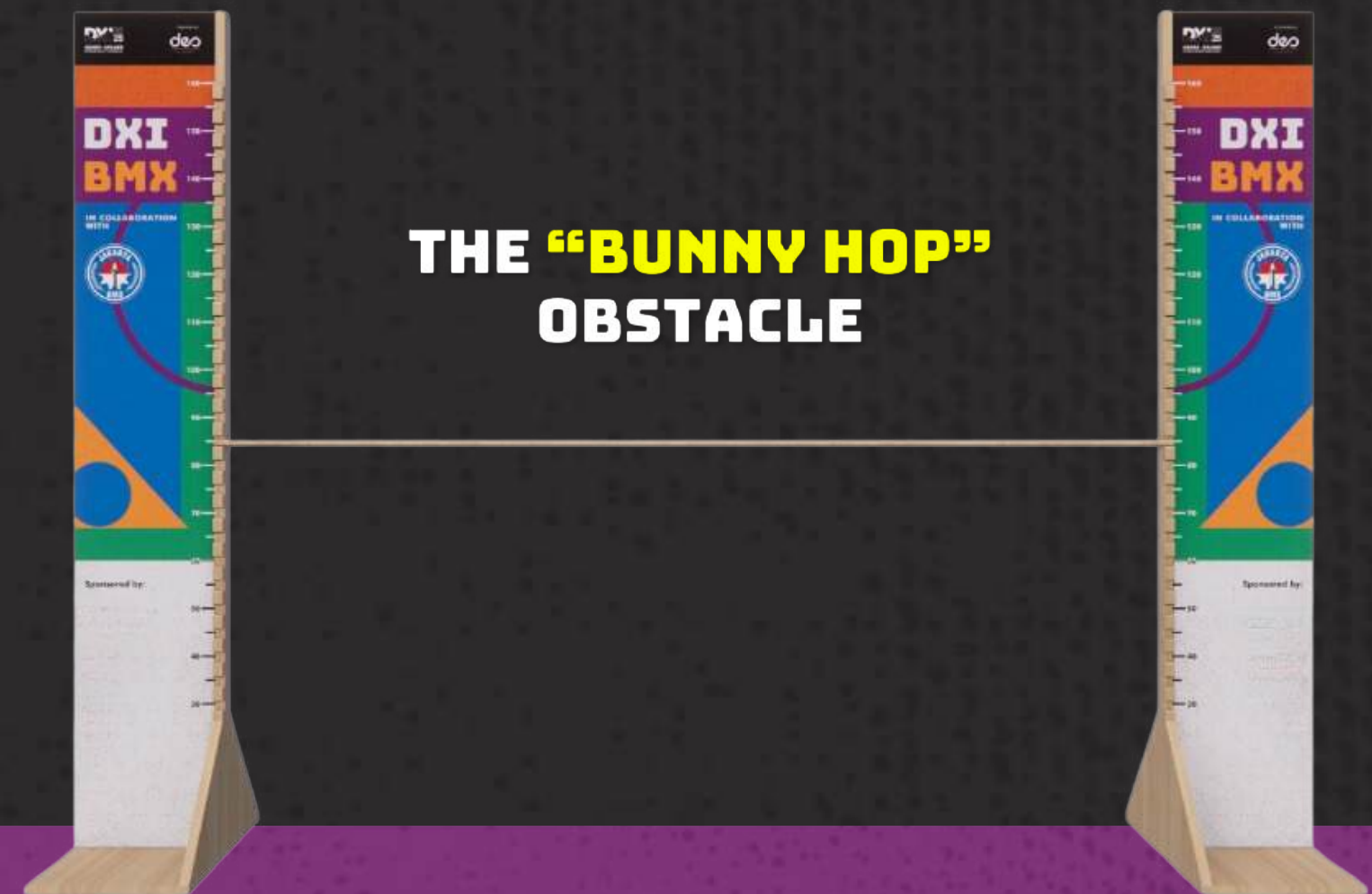
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4/5

NATIONAL BUNNY HOP VIDEO COMPETITION - TECHNICAL

- Local Bunny Hop Competition akan berdurasi selama 45 menit.
- Peserta akan bertanding satu persatu melewati Bunny Hop yang dimulai dari: 30cm – 160cm.
- Dalam babak penyisihan akan dicari 3 pemenang dalam kompetisi ini dan berhak mendapatkan hadiah uang tunai dan juga produk dari sponsor.
- Dari hasil penjurian secara penilaian juga akan diambil 10 peserta (sudah termasuk dengan 3 pemenang di pre event) yang berhak lolos masuk ke semi final untuk bertanding kembali di National Bunny Hop Competition saat acara DXI 2025 di 2 – 4 Mei 2025.



DXI SHOW DAYS

BMX | DXI BEGINNER OPEN

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1/5

Kompetisi ini terbuka untuk pemain sepeda BMX usia di bawah 15 tahun yang berfokus menampilkan keterampilan dasar seperti Bunny Hops manual.

Tempat : DXI BMX Area

Tanggal : Sabtu, 3 Mei 2025

**BUNNY HOP
FOR BEGINNER**



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DXI SHOW DAYS

BMX | LIMBO HOP CHALLENGE

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"LOWER THE BAR, RAISE THE THRILL!"

5/5

Limbo Hop sebagai salah satu aktivitas BMX yang menguji kelincahan, ketangkasan, dan kreativitas peserta dalam melintasi rintangan yang semakin rendah, menghadirkan tantangan unik yang memadukan keterampilan olahraga ekstrem dengan keseruan hiburan. Aktivitas ini dirancang untuk menjadi kegiatan yang menyenangkan banyak orang, cocok untuk peserta dari semua tingkat pengalaman. Baik pemula yang ingin mencoba sensasi baru maupun pengendara berpengalaman yang ingin menunjukkan keterampilan mereka.

LIMBO HOP CHALLENGE



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SCUBEX

DXI SHOW DAYS

SCUBEX | SCUBA EXPERIENCE

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A TASTE OF SCUBA DIVING EXPERIENCE ONLY AT DXI 2025!

1/2

Pengunjung DXI bisa mencoba kegiatan Scubex secara gratis tanpa dipungut biaya. Setiap hari nya akan ada jadwal khusus jika ada pengunjung yang tertarik untuk mencoba Scubex diawasi oleh Instruktur Profesional. Tangki Scuba ini merupakan tangki/kolam yang menjadi ikon dari pameran Deep and Extreme Indonesia yang dapat memberikan pengalaman bagi pengunjung yang ingin mencoba menyelam dalam air, serta menjadi ajang pertunjukan Mermaid.

Tempat : SCUBEX Area

Tanggal : 2-4 Mei 2025

SCUBA TANK

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DXI SHOW DAYS

SCUBEX | ACTIVITIES

IN COLLABORATION WITH DIVE ART ACADEMY

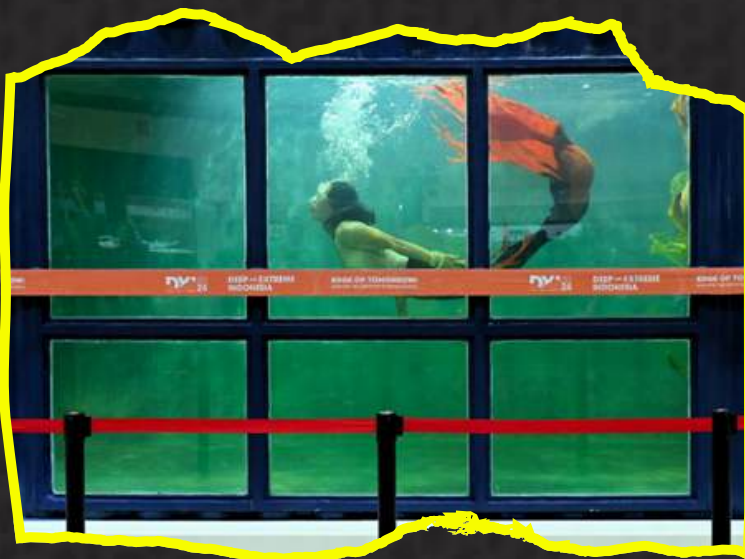
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2/2

Untuk kompetisi tersebut akan berlangsung di dalam dan di luar Scuba Tank. Seluruh program ini akan dihandle oleh Dive Arts Academy selaku partner Pameran DXI 2025.



**MERMAID &
UNDERWATER DANCE
COMPETITION**



**PHOTOGRAPHY
COMPETITION**



**UNDERWATER
PHOTOSHOOT (SEMI-PRO
PHOTOGRAPHER)**



**UNDERWATER
PHOTOSHOOT
(PROFESSIONAL
PHOTOGRAPHER)**



**MERMAID SHOWCASE &
FASHION SHOW**

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AIRSOFT

DXI SHOW DAYS

AIRSOFT | BROTHERHOOD FEST

DXI 2025

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UNITE. COMPETE. CELEBRATE THE BROTHERHOOD WITH DXI

1/2

Brotherhood Fest: Airsoft Competition & Socialization adalah ajang bergengsi yang menjadi bagian dari rangkaian utama DXI Show Days 2025. Diselenggarakan oleh Airsoft Brotherhood Unity (A.B.U.) Indonesia bersama Toysaurus, event ini mengusung semangat persaudaraan, sportivitas, dan edukasi dalam satu pengalaman kompetitif yang seru dan penuh aksi. Terbuka untuk seluruh komunitas Airsofter di Indonesia – baik pemula maupun profesional – Brotherhood Fest menjadi titik temu antar penggemar airsoft dari berbagai daerah untuk saling beradu taktik, keterampilan, dan menjalin koneksi lintas komunitas.

Tempat : Airsoft Gun Area

Tanggal : 2-4 Mei 2025

IN COLLABORATION WITH

TOYSAURUS®
AIRSOFT GALLERY



A.B.U. INDONESIA
AIRSOFT BROTHERHOOD UNITY

DXI SHOW DAYS

AIRSOFT | COMPETITION & SOCIALIZATION

UNITE. COMPETE. CELEBRATE THE BROTHERHOOD WITH DXI 2025

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2/2

COMPETITION

No.	Jenis Kompetisi	Peserta
1	Tactical Double Weapon (TDW) Divisi GBB Rifle	Advance & Beginner
2	Tactical Double Weapon (TDW) Divisi GBB PCC	Advance & Beginner
3	Sharp Shooter Competition (SSCOM) AEG	Airsofter / Umum
4	Shoot Off Divisi Hand Gun	Airsofter / Umum

SOCIALIZATION

1. Untuk waktu Sosialisai bisa berjalan tanpa harus menghentika giat kompetisi
2. Pengisi sosialisasi dari A.B.U. Indonesia :
 - Bpk. Januardi Hari Bowo. SH. (Ketua Umum ABU)
 - Sdr. Rafle Allie (Ketua Bidang Event dan Pelatihan)
 - Sdr. Nico (Bidang SDM) MC
 - Sdr. Anton (Humas)
3. Jadwal pertandingan akan di update lagi pada hari pertandingan di mulai
4. Rundow akan disesuaikan keadaannya

DXI SHOW DAYS

AND MANY MORE...

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**MOTOR ADVENTURE
TEST RIDE**



**UNDERWATER
PHOTO TALKS**



**DXI ADVENTURE
SHOUTOUTS!**



**DXI ACHIEVEMENT
AWARDS**

DXI SHOW DAYS

AND MANY MORE...

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**GRAND
DOORPRIZE**



**PROFESSIONAL
DIVER CORNER**



**INSPIRING
TALK SHOWS**

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WE INVITE YOU TO JOIN OUR EXPEDITIONS
DARE TO XPLORE?